

TCS London Marathon 2024



Charity places Terms & Conditions

Latest version: 03/03/2023

Thank you for applying to run the TCS London Marathon 2024 for Kidney Care UK.

Charity places will be allocated via an application process. All applications received will be considered on an ongoing basis and all be offered before December 2023. Kidney Care UK (“KCUK”, “The Charity”, “We”, “Our”) reserve the right to close applications at any point.

The following terms and conditions have been written to make clear the obligations of KCUK and the runner, should they be successful in their application.

I AGREE:

1. I will raise a minimum of **£2,500** sponsorship (excl. gift Aid) by June 2024
2. On race day (28 April 2024) I will be at least 18 years of age
3. To ensure 100% of donations raised on and offline, will come to KCUK and won't be split with other charities
4. To inform Kidney Care UK at the earliest possible opportunity if I have had to withdraw from or cancel my event due to injury or other circumstances
5. To be responsible for completing the official event registration system ahead of the specified deadline
6. To promote all fundraising activities in line with fundraising Regulator standards and applying for collector and gambling licenses where required
7. To not resell or offer for auction any Kidney Care UK merchandise without prior permission
8. To show the charity any material bearing the Kidney Care UK name or logo, or that discusses the work of the organisation, prior to printing and distribution
9. To use my best endeavours to raise money for KCUK, and not do anything to bring Kidney Care UK into disrepute

KCUK AGREE:

1. When offering a charity place, KCUK will confirm, in writing, the registration fee and minimum fundraising pledge for the place
2. To clearly communicate the official registration process and deadline
3. We will provide London Marathon Events (LME) with Your full name and email address. This will be processed in accordance with LMEL's Privacy Policy
4. We will provide charity runners with full fundraising and training support
5. To send charity runners a fundraising pack and technical t-shirt / vest* once fundraising commences
6. If, unless otherwise agreed, no funds have been raised by 1 February 2024, KCUK reserves the right to withdraw a runner's place

* Item of clothing may differ depending on availability.

General Conditions

Applications:

All applications must be submitted via the KCUK website

Charity places will be offered over the telephone in the first instance. Due to the demand in places, we will attempt to contact applicants via phone, a maximum of three times, and email (via contact details given on the application). If no response is received, within one working week of our last attempt, KCUK reserve the right to offer the place to the next applicant.

The Charity assess deferrals on a case-by-case basis.

Registration fee:

The registration fee is £50 per charity place and is non-refundable, unless agreed otherwise with KCUK.

Official Registration:

Charity places will be offered by KCUK, however runners are required to register officially with London Marathon Events Ltd (LMEL) to fully secure their place

An entry link will be sent to successful runners directly by LMEL. Runners are required to follow the link to complete their registration before the specified deadline. The deadline is governed by LMEL and no extensions will be given under any circumstance. Although KCUK will communicate this, extension is outside of KCUK's control

LMEL reserve the right, in its absolute discretion, to refuse to allow entry to the Event to any runner

Failure to complete the official registration will mean the place will be lost

Fundraising:

We recommend using online fundraising pages for The TCS London Marathon. The official fundraising partner for the Event is 'Enthuse' but we also recommend JustGiving.

Gift Aid cannot be included in your fundraising total as this isn't guaranteed on all donations. However, KCUK encourage sponsors (if they eligible) to Gift Aid their donations— as this could increase your overall fundraising by 25% at no extra cost to them or the runner.

If runners are unable to raise the £2,500 minimum sponsorship or need extra time to do so, we encourage them to let KCUK know so arrangements can be made to support them.

Public ballot:

The TCSLM 2024 is also a public balloted event and we encourage runners to apply for a ballot place as well as complete a charity application. If successful in gaining a charity place as well as a ballot place, KCUK requests runner to notify them as soon as possible as this will allow us to allocate the charity place to another applicant.

The public ballot for TCSLM 2024 will open on Sunday 23 April 2023 for up to 6 days.

General:

The Charity cannot take responsibility for any injury, losses or damage caused or sustained as a result of participation in the event but will ensure that LMEL complies with their legal and safety regulations.

Thank you!